

MOST URGENT

**GOVERNMENT OF ODISHA
DEPARTMENT OF HIGHER EDUCATION**

No. HE-LSFXI-POLICY-0008-2019/ 22861 / HE, Dated: 30.10.19

From

Smt. Manoja Devi, OAS(SAG),
Additional Secretary to Government

To

The Director
Information & Public Relation Department
Govt. of Odisha , Bhubaneswar

Sub:- Publication of Advertisement for invitation of online applications for all categories of merit in respect of Non-SAMS colleges.

Sir,

I am directed to enclose herewith the soft and hard copy of the advertisement regarding invitation of online applications for all categories of merit (Senior Merit/ P.G Merit/ Technical & Professional Merit) in respect of Non SAMS colleges for the year 2019-20 (Fresh). The said advertisement may please be published in the following Odia daily newspapers (all Odisha editions) and English daily (all Odisha editions) with maximum circulation on **31.10.2019** as per I & PR rates for the general information.

English Daily	The Times of India,
Odia Daily	The Dharitri, The Samaj, The Sambad, The Pragatibadi, The Samaya

Confirmation in this regard may kindly be made to this Department email (scholarshipedgov@gov.in) and the cost of advertisement will be borne by Higher Education Department after receipt of the demand as per Govt. rules.

Yours faithfully,


Additional Secretary to Government

Memo No. / 22862 H.E., Dated 30/10/19

Copy forwarded to the PS to Commissioner-cum-Secretary, HE Deptt. / General Manager, OCAC, Acharya Vihar, Bhubaneswar/ Programme Manager, CSM Technology, OCAC Building, Acharya Vihar, Bhubaneswar.

The CSM Technology Pvt. Ltd is instructed to upload the advertisement (copy attached) in the Medhabruti website and open the window as per content of the advertisement and update the View Key Dates tab accordingly.

 30.10.19.
Additional Secretary to Government



GOVERNMENT OF ODISHA
HIGHER EDUCATION DEPARTMENT

(SUBMISSION OF ONLINE APPLICATION FOR AWARD OF "MEDHABRUTI"
FOR THE YEAR 2019-20 – FRESH)

The Higher Education Department, Government of Odisha invites online application for award of Senior Merit/P.G. Merit/Technical & Professional Merit (Fresh) for the year 2019-20 to meritorious students of Odisha for pursuing general courses (i.e. +3 & PG Courses) and Technical & Professional Courses in Non-SAMS institutions (i.e. CBSE/ICSE affiliated School, Universities/Management/Engineering & Technical institutions) inside and outside Odisha.

Students studying in colleges under SAMS (Student Academic Management System) need not apply for scholarship online separately as the database is available in the SAMS portal.

The detailed guidelines along with the eligible courses are available at Medhabruti website of Higher Education Department under URI www.medhabruti.org.

The different categories of merit, number, rate duration and courses applicable for scholarship are given in a tabular form

Sl. No.	Category of Merit	No. of Scholarship	Rate of Scholarship per Year	Duration of Scholarship	Courses Applicable
01	Sr. Merit	3,000	5,000/-	03 Years	Students pursuing +3 Degree Courses (BA/B.Sc./B.Com) and courses such as BBA/BCA/BJMC etc. having duration of 03 years.
02	P.G. Merit	1,500	10,000/-	02 Years	Students pursuing P.G. Courses in Arts/Commerce/Science/other Post Graduate courses which are of non-professional in nature and admission to such P.G. course in Degree in Arts/Commerce/Science.
03	Technical & Professional Merit	10,000	10,000/-	As per course duration	Students pursuing only Undergraduate Professional courses mentioned in Appendix-II of the guidelines are eligible under this head.

- NB: 1) The students who have availed Sr. Merit, P.G. Merit and Technical & Professional Merit for the respective category in the previous selection year(s) need not apply again under the same (fresh) category as they are covered under Renewal scholarship in current academic session.
- (2) Aadhaar is made mandatory for availing scholarship. Please provide correct Aadhaar number of self in the Online Application form. In case it is found that Aadhaar number provided by the student is wrong or is not his/her, the application is liable to be rejected
- (3) Applicants have to be very careful while furnishing their Bank Account information in the specified box of the Online Application. Any wrong entry or mismatch of the SB Account and IFSC, this Department will not be held responsible for mis-credit/no credit.

Scheduled Timeline for Online Application (Both Fresh & Renewal)

Sl. No.	Activities	Timeline
01	Opening & Last date of Online Application for students (Fresh)	01.11.2019, 31.12.2019
02	Opening & Last date for validation of students record by Principal/Head of the Institution (Fresh - Both SAMS & Non-SAMS)	15.11.2019, 31.12.2019
03	Opening & Last date for validation of students record (Renewal) by Principal/Head of the Institution. (Both SAMS & Non-SAMS)	01.11.2019, 31.12.2019

ELIGIBILITY CONDITIONS

- The student must be permanent resident of the State of Odisha.
- The income of the parents of the student from all sources should not exceed Rs.6.00 lakh per annum.
- The student must have secured minimum 60% marks in the last qualifying examination for applying scholarship under different categories of merit.
- Students shall apply for medhabruti only in the First year of joining (**1st yr. of the course undertaken**).

DOCUMENTS TO BE UPLOADED

- Resident certificate to be issued by the competent authority i.e. Tahasildar/Addl. Tahasildar.
- Proof of annual income to be issued by the competent authority i.e. the Revenue Officer not below the rank of Tahasildar or Addl. Tahasildar.
- Mark sheets and Certificate of last qualifying examination as required for different categories of merit.
- Bank account details of the student concerned (First page of bank account containing account number and IFSC).
- College ID card issued by concerned authority. While in the absence of the same, the student may provide Admission receipt/Library card/Letter of Undertaking from concerned college authority (any one).
- Aadhaar card of concerned student.

IMPORTANT INSTRUCTIONS

- Students are advised to go through the notice "**Bank accounts related advisory**" and FAQs in the Medhabruti homepage carefully before making application for hassle-free transactions and keep applicant copy for future reference.
- District wise merit list will be prepared for e-Medhabruti scholarship for the year 2019-20 proportionately basing on the strength of population of concerned district. If students are not available as per ratio in backward and tribal dominated districts, the surplus quota will be distributed among other remaining districts proportionately.
- Eligible students of Non-SAMS colleges are advised to apply online by accessing **www.medhabruti.org**. Only online application under the scheme will be accepted and no request for accepting OFFLINE applications will be entertained. While applying online, students should upload the scanned copies of relevant documents.
- After applying online, students are required to submit the printed copy of online application along with relevant documents in the college for validation at the level of Principal.
- Students of SAMS who secured 60% marks or more will be displayed in the concerned colleges Administrator login. The Administrator needs to upload the required documents after collecting the same from eligible students.
- Applicants are advised to be very careful to mention the accurate Bank Account related information in the specified box of the online application. In case of any wrong entry or mismatch of the SB Account & IFSC, this Department will not be held responsible for mis-credit/No credit.
- Incomplete or wrongly filled up application or application without essential documents shall be summarily rejected.
- The applicants Mobile No. and functional e-mail address must be used for submission of the online application. The status of the application will be informed to the applicant's mobile number and e-mail provided in the online application.
- **SUBMISSION OF MORE THAN ONE APPLICATION WILL BE SUMMARILY REJECTED.** Please ensure that all aspects of the application are correct before the submission. No claims shall be entertained in case of incomplete or non-submitted application.
- Aadhaar authentication in case of SAMS and Non-SAMS (Fresh) and all renewal students' data record are to be verified by the concerned college Principal/Institution at the time of validation.
- **Online validation at the level of Institution Head/Principal of Institution is mandatory for release of scholarship amount.**

NB: SUBMISSION OF WRONG DATA AND MULTIPLE APPLICATIONS BY THE STUDENT IS LIABLE TO BE PUNISHED UNDER THE LAW.

In case of any problem faced by the students at the time of filling up of the application through online, they may refer to FAQs available at home page of the website or take the help of **Helpline No.0674-2396550 (With Toll)** or e-mail on **emedhabruti1920@gmail.com**

Additional Secretary to Government

For more details please contact Sanjog Helpline (Toll Free) Number 155335/18003456770